

Broadcast Copyright In-N-Out Burger

Alex Maldonado

MCJ 142, Fall 2016

Company: In-N-Out Burger
Product: In-N-Out Burger
Agency: Alex Maldonado
Medium: Radio
Unit: 60 Seconds

ANNOUNCER- (Deep Voice) (SFX SOUND OF CAR TIRES COMING TO AN HALT)

Hey Russell what can I do for you?

RUSSELL- I'm Looking for great tasting food for my lunch but I'm tired of eating the same old fast food.

ANNOUNCER- (SOFT MUSIC PLAYING IN THE BACKGROUND) Well you're in luck because ever since In-N-Out has opened up all over California they pride themselves in making only the best quality food with the best quality 100% real ingredients, and the best part is it's the same price as that other fast food restaurant you were going to.

RUSSELL- Gosh Really? That sounds better than the other fast food I get. I don't even know what's in the burger!!!

ANNOUNCER- You bet. Now go get yourself in line and remember, Only the best deserves the best!

JINGLE- In-N-Out, the place to be, for you, and me, and the family.