
Alex Maldonado

Fresno, California 93710 1655 E. Paul Ave Cell: (559)-741-3068 alex.r.maldo@gmail.com

Skills Related

Excellent Communicator Good written and oral skills Customer- Service Relationship Builder
Comfortable working with deadlines Organized Creative

Education

- **California State University, Fresno** **Anticipated 2017**
 - Bachelors of Art: Media Communication and Journalism, Advertising
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Experience

- **IFC Recruitment Chairman** **March 2015-July 2016**
Duties include marketing greek life towards FSU students
Meeting with other greek life members on recruiting strategies
In charge of the whole rush process at Fresno State for men of over 13 Fraternities
 - **El Dorado Park Community Development Corporation** **February 2015-May 2015**
Worked as a PR/marketing Intern for El Dorado Park
Duties include making a marketing plan for their summer program
Working to make awareness for students of the poverty that is around Fresno State
Other duties include making flyers and contacting potential employees
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Work History

- **Advertising Representative at California State University, Fresno** **January 2017-Present**
Duties include selling advertisements for the award winning newspaper the Collegian
Handling accounts all over the Fresno area trying to make a budget of \$
Making calls to potential and current clients on a daily basis
 - **Teaching Fellows** **December 2012-January 2017**
Worked as an instructor at West Fresno Elementary
Duties include making lesson plans that contains enrichment, tutorial and academics
In charge of a classroom that has 23 students
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Extra-Curricular Activities

- Held Eminent Recorder, Eminent Rush Chairman and Treasurer positions at SAE
- Uber Student Ambassador
- Various volunteer work with organizations such as: Bulldog pantry, El Dorado Park, Running With Dogs
- Member of the American Advertising Federation
- Vice President of Alpha Delta Sigma Advertising Club at Fresno State